

The Vail Daily

# MAGAZINE GROUP

## CALENDAR

### 2015

#### JANUARY

- 2015 Viewers Guide

#### FEBRUARY

- Vail Lifestyle
- Beaver Creek Experience
- Summer in Vail

#### APRIL

- Vail Health

#### MAY

- Beaver Creek Experience
- 10k Mountain Games
- Vail Lifestyle
- Golf

#### JUNE

- ART
- Dance
- The Collection

#### JULY

- EAT

#### OCTOBER

- Ski Vail Beaver Creek

#### NOVEMBER

- Vail Lifestyle
- Beaver Creek Magazine
- ART
- Beaver Creek Experience

#### DECEMBER

- EAT

#### MONTHLY

- Vail Valley Home



# Vail Daily

Contact your sales representative or call Susan Ludlow,  
General Manager, 970.748.2913 • [Sludlow@vaildaily.com](mailto:Sludlow@vaildaily.com)

## VAIL LIFESTYLE

3 Times per year - Summer, Winter, Spring ▪ Distribution: 75,000 per year

## ART

2 Times per year - Summer and Winter ▪ Distribution: 80,000 per year

## EAT

2 Times per year - Summer and Winter ▪ Distribution: 80,000 per year

## THE COLLECTION

2 Times per year - Summer and Winter ▪ Distribution: 110,000 per year

## BEAVER CREEK MAGAZINE

Annual ▪ Thanksgiving - November ▪ Distribution: 30,000 per year

## SUMMER IN VAIL

March ▪ Distribution: 20,000 per year

## BEAVER CREEK EXPERIENCE

3 times per year - Summer, Winter, Spring ▪ Distribution: 187,000 per year

## GOLF

May - September ▪ Distribution: 45,000 per year

## 10K MOUNTAIN GAMES

June ▪ Distribution: 10,000

## DANCE

Summer June ▪ August ▪ Distribution: 17,000

## VAIL SKI MAGAZINE

October - April ▪ Distribution: TBD

## HOME

Monthly ▪ Distribution 240,000 per year

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**Total Annual Distribution of Vail Daily Magazines:**

**920,000 PER YEAR**

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